

CORONADO ISLAND

crown city magazine



Reach the largest audience of locals & visitors alike with the most widely distributed local publication.

OUR COMPLETE DISTRIBUTION PLAN:

- 13,000 copies delivered monthly.

Connect with LOCALS

- Direct mailed to every local resident and business. Each issue is individually addressed to ensure delivery to every resident and business, including Strand Housing, the Coronado Cays, and every condo at the Coronado Shores.

Connect with VISITORS

- Provided for guests in-room at most local hotels and stocked at hotel lobbies and concierge desks, providing a window into local life that guests can take home as a keepsake and subscribe for home delivery to stay connected.
- In high traffic areas all over town, in city racks, community centers, the Coronado Visitor Center, the Ferry Landing, tourist information hubs, select stores, boutiques, bars & coffee shops.
- Stocked at several high-end hotels in downtown San Diego, and provided to guests visiting Coronado.

Connect with our SUBSCRIBERS

- Our huge subscription base reaches hundreds of people who love Coronado and want to stay connected with the community through Crown City Magazine
- Marina lounge areas around the San Diego Bay
- Several out-of-town homeowners all over the world

Our robust distribution plan ensures your ad is seen by the largest local audience possible, so you can be confident that your ad dollars are well spent.

CORONADO DEMOGRAPHICS

Population

28,521

Median Resident Age

41 years

Median Household Income

\$108,967

Median Home Price

\$2.2 M

Median Gross Rent

\$2,479

RATES PER MONTHLY INSERTION

	12x	6x	1x
*IFC / IBC } Page 1	\$1,170	\$1,390	\$1,665
2-Page Spread	\$1,640	\$2,080	\$2,630
Full Page	\$870	\$1,090	\$1,365
2/3 Page	\$710	\$890	\$1,115
1/2 Page	\$460	\$575	\$720
1/3 Page	\$380	\$475	\$595
1/4 Page	\$300	\$375	\$470

* IFC / IBC stand for Inside Front Cover and Inside Back Cover. Other specific interior page locations may also be requested.

Information is subject to change.

CROWN CITY MAGAZINE

hello@crowncitypublishing.com | crowncitymagazine.com | (619) 302-2329

AD SIZES & SPECIFICATIONS

Magazine trim size 8.375" x 10.875"

File formats accepted: JPEG / PDF at 300 dpi resolution,
flattened and built to following specifications.

AD SIZES STANDARD NO BLEED

Full page	7.25 x 9.75
2/3 vertical	4.75 x 9.75
2/3 horizontal	7.25 x 6.5
1/2 horizontal	7.25 x 4.625
1/2 vertical	3.5 x 9.75
1/3 vertical	2.25 x 9.75
1/3 horizontal	7.25 x 3.125
1/4	3.5 x 4.75
1/6	3.5 x 3.125

AD SIZES WITH BLEED

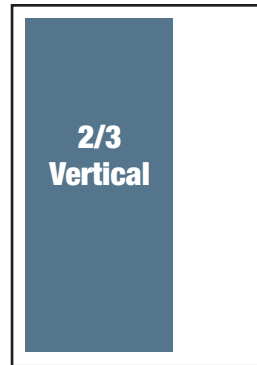
Full page: 8.375"w x 10.875"h
plus .25" bleed on all sides

2-page spread: 16.75"w x
10.875"h plus .25" bleed on all
sides

AD SIZES



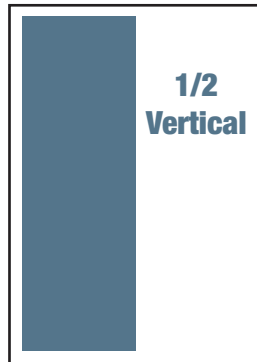
7.25 x 9.75



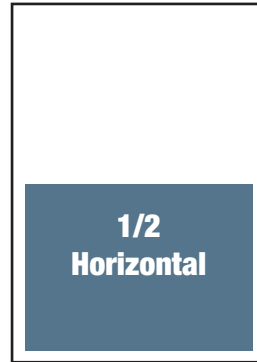
4.75 x 9.75



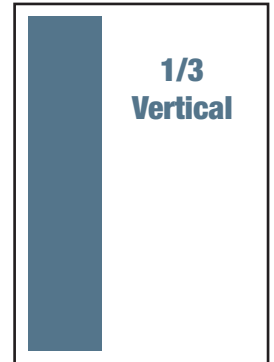
7.25 x 6.5



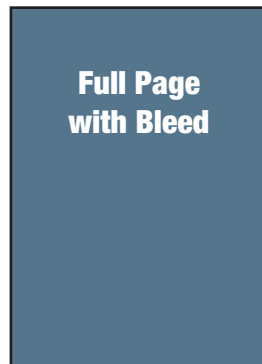
3.5 x 9.75



7.25 x 4.625



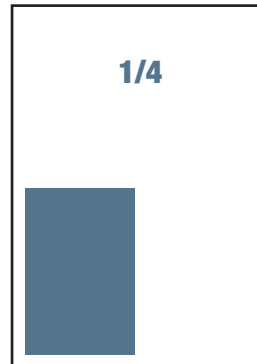
2.25 x 9.75



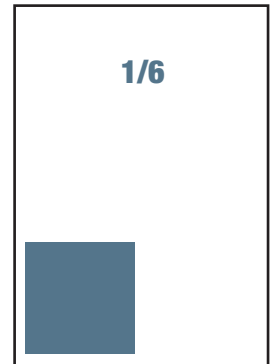
8.375 x 10.875



7.25 x 3.125



3.5 x 4.75



3.5 x 3.125

Bleed: Minimum 0.25" image area required on all sides beyond trim.

Live Area: All type or graphics not intended to trim must be positioned 0.25" from trim.

2023 Editorial and Advertising Deadlines

JANUARY

Editorial submission deadline:

Wednesday, November 9, 2022

Ad space reservation deadline and ad material deadline:

Thursday, December 1, 2022

Ad completion and approval deadline:

Monday, December 5, 2022

FEBRUARY

Editorial submission deadline:

Wednesday, December 7, 2022

Ad space reservation deadline and ad material deadline:

Monday, January 2, 2023

Ad completion and approval deadline:

Thursday, January 5, 2023

MARCH

Editorial submission deadline:

Wednesday, January 11, 2023

Ad space reservation deadline and ad material deadline:

Wednesday, February 1, 2023

Ad completion and approval deadline:

Monday, February 6, 2023

APRIL

Editorial submission deadline:

Wednesday, February 8, 2023

Ad space reservation deadline and ad material deadline:

Wednesday, March 1, 2023

Ad completion and approval deadline:

Monday, March 6, 2023

MAY

Editorial submission deadline:

Wednesday, March 8, 2023

Ad space reservation deadline and ad material deadline:

Friday, March 31, 2023

Ad completion and approval deadline:

Wednesday, April 5, 2023

JUNE

Editorial submission deadline:

Wednesday, April 12, 2023

Ad space reservation deadline and ad material deadline:

Monday, May 1, 2023

Ad completion and approval deadline:

Friday, May 5, 2023

JULY

Editorial submission deadline:

Wednesday May 3, 2023

Ad space reservation deadline and ad material deadline:

Thursday, May 25, 2023

Ad completion and approval deadline:

Monday, May 29, 2023

AUGUST SURFING ISSUE

Editorial submission deadline:

Wednesday, June 7, 2023

Ad space reservation deadline and ad material deadline:

Friday, June 30, 2023

Ad completion and approval deadline:

Wednesday, July 5, 2023

SEPTEMBER

Editorial submission deadline:

Wednesday, July 12, 2023

Ad space reservation deadline and ad material deadline:

Monday, July 31, 2023

Ad completion and approval deadline:

Friday, August 4, 2023

OCTOBER

Editorial submission deadline:

Wednesday, August 9, 2023

Ad space reservation deadline and ad material deadline:

Friday, September 1, 2023

Ad completion and approval deadline:

Tuesday, September 5, 2023

NOVEMBER

Editorial submission deadline:

Wednesday, September 13, 2023

Ad space reservation deadline and ad material deadline:

Monday, October 2, 2023

Ad completion and approval deadline:

Thursday, October 5, 2023

DECEMBER

Editorial submission deadline:

Wednesday, October 11, 2023

Ad space reservation deadline and ad material deadline:

Wednesday, November 1, 2023

Ad completion and approval deadline:

Monday, November 6, 2023

Note: 1. Ad space reservation deadline: to change the size of your ad or to stop your ad from running, let us know by this date.

2. Ad completion and approval deadline: ads must be completed and approved by this date.

3. Ads with time sensitive information may have until the 12th of every month to make small changes for the following month's issue.

4. All deadlines are subject to change.